

Press Release For immediate distribution

MosaïCanada is now open to the world

MosaïCanada 150/Gatineau 2017 is, for me, a great adventure and a wonderful love story!

Lise Cormier

Gatineau, Friday, June 30, 2017 – It is with a great deal of pride that Lise Cormier, the founder of mosaïcultures in Canada, inaugurated the MosaïCanada 150/Gatineau 2017 exhibition at the Jacques Cartier Park in Gatineau. This spectacular horticultural exhibit is made possible with the financial participation of all levels of government – Canada, Quebec, and the City of Gatineau – and is intended to celebrate Canada's 150th anniversary.

"Visitors to MosaïCanada will discover Canada's history and culture in very new and different ways. Mosaïcultures are a combination of the arts of horticulture, painting and sculpture, to the delight of all senses." said Lise Cormier at the official opening ceremony.

Over 3 million annual plants have been used to create 35 major floral pieces, organized in five different themes, to offer a vision of Canada inspired by its history and culture. As well, China has very generously participated in

MosaïCanada, with the cities of Shanghai and Beijing each offering the gift of a tremendous exhibit that reflects the skills of their master horticulturists.

One of the proudest achievements of MosaïCanada, and what makes this a truly pan Canadian event, is that all 10 provinces and 3 territories of Canada are represented by an artwork that each one contributed for the exhibition. At the end of the season, each exhibit will return to its home province or territory to be brought back to life in 2018.

MosaïCanada is open every day from 10 AM to 7 PM up to October 15, 2017. Admission is free and visitors may opt for a guided tour by well-versed guides who will enhance all the facets of their visitor experience. Visitors will also be able to take home wonderful memories of MosaïCanada in the souvenir album that can be purchased online or at the site.

"Since April, the weather has been a serious challenge, first with floodwaters covering part of the site, and then having to work in cold and rainy conditions. Only such an incredibly devoted team could get us through these hardships and have the work finished on time so you can all enjoy this extraordinary exhibition that will make us proud." concluded Mrs. Cormier.

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Citations

"Québec's festivals and events are an integral part of our brand image throughout the world and showcase our originality and creativity. The Québec government is therefore proud to support the organization of MOSAÏCANADA 150/Gatineau 2017. Through the tourism spinoffs it will generate, this major initiative will contribute to the economic success of the Outaouais region and by extension, of Québec as a whole. In addition to enjoying the international exhibit, I also encourage all visitors to take

advantage of their time here to discover the host of attractions on offer in the region."

Julie Boulet, Minister of Tourism and Minister responsible for the Mauricie region

"MosaïCanada 150 provides an exceptional showcase for the Outaouais region as a tourist destination for people from Quebec and elsewhere. This event is the result of the involvement of many people from various backgrounds and will be the pride of our region this summer. As the floral artwork has come to life, I would invite citizens and tourists alike to come and admire these magnificent exhibits, in our region, in the Outaouais!"

Stéphanie Vallée, Member for Gatineau, Minister of Justice and Minister responsible for the Outaouais region

"We are delighted to discover today the masterful horticultural sculptures that will amaze thousands of visitors throughout the summer. A dream come true, this floral park commemorates the confederation's 150th anniversary on a grand scale and makes it the flagship event of the Gatineau 2017 program. Mission accomplished! MosaïCanada 150/Gatineau 2017 is launched, ready to welcome visitors who will leisurely walk through a completely transformed Jacques Cartier Park." declared Maxime Pedneaud-Jobin, mayor of Gatineau.

"MosaïCanada 150/2017 will be a magnificent highlight of Canada's sesquicentennial celebrations. Jacques Cartier Park is the gateway for tourists to Western Quebec and this world-class attraction brings the animation of the Capital's shoreline to a new level. The National Capital Commission is pleased to partner with all three levels of government and the private sector in bringing this exhilarating natural exhibit to life."

Dr. Mark Kristmanson, Chief Executive Officer, National Capital Commission











